



**HEMLOCK LAKE
UNION AGRICULTURAL SOCIETY**
“The Little World’s Fair”
“The Largest Fair in Livingston County”



137 Years of Fun, and getting better with age!

PRESIDENT

Anthony (Bud) West

1ST VICE PRESIDENT

Gus Schroeder

2ND VICE PRESIDENT

**SPONSORSHIP
COMMITTEE**

PO Box 263

Hemlock, NY 14466

(585) 367-3370

July 11, 2007

We at the **Hemlock Lake Union Agricultural Society**, would like to extend an invitation to you, to become one of the many sponsors that participate in our annual **“Little World’s Fair”**. Located in Hemlock, New York, our Fair has now become a tool that can increase your exposure to many hundreds of potential customers. **“The Little Worlds Fair”** for the five-day event has surpassed the 25,000 mark for attendance, and we look forward with your help to increase these numbers.

We offer sponsorship of events at various levels. The opportunities available to your organization are outlined on the attached page.

We look forward to beginning and continuing a mutually beneficial relationship.

If you have any questions, or would like to schedule a meeting to discuss this further, please do not hesitate to contact us.

Regards,

Anthony (Bud) West
President

Sponsorship Description

Booked Events costing \$6,000. & Up

Level of Sponsorship:

1. Platinum Sponsor: Cash contribution and or donation of equipment, material or time equal to that of **50% or more** of the booked price of the event in question. (\$3,000 +)

Entitlements:

1. One (1) space in the Commercial Building.
2. Name recognition (Banners) at the location of the Event.
3. ID as a Platinum Sponsor of said event.
4. Highlighted in all Fair sponsored media campaign (Fair WEB Site & Penny saver thank you ad) as a Platinum Sponsor.
5. Executive parking at the Fair.
6. Camping site if needed.
7. A 10' x 10' tent set up on or near the event for your use.
8. Daily Fair passes for 10.

2. Gold Sponsor: Cash contribution and or donation of equipment, material or time equal to that of **27% to 49%** of the booked price of the event in question. (\$1,625 - \$2,999)

Entitlements:

1. One (1) space in the Commercial Building.
2. Banner at the location of the Event.
3. ID as a Gold Sponsor of said event.
4. Highlighted in all Fair sponsored media campaign (Fair WEB Site & Penny saver thank you ad) as a Gold Sponsor.
5. Daily Fair passes for 7.

3. Silver Sponsor: Cash contribution and or donation of equipment, material or time equal to that of **7% to 26%** of the booked price of the event in question. (\$425 - \$1,600)

Entitlements:

1. Banner at the location of the Event.
2. Name Recognition in ad campaign (Fair WEB Site & Penny saver thank you ad) as Silver sponsor.

4. Bronze Sponsor: Advertising Participation. (\$200 - \$425) 1-3 year program.

Entitlements:

1. 3' X 5' banner on Fair Grounds for period of contract.
2. Fair WEB Site & Penny saver thank you ad recognition as a Bronze sponsor.

5. Friends of the Fair. Participation with cash, goods or services under \$200.00.

Entitlements:

1. Fair WEB Site & Penny saver thank you ad recognition.